Course description

The courses are addressed to doctoral students and undergraduate students, coming from any research area of the School. The final evaluation will take into account the students’ different educational level.

This course draws from recent developments in the fields of Management and Organization Studies (MOS) that focus on “Writing Differently”, and the field of Critical Management Studies, to consider interdisciplinary approaches to reading, writing, and researching in contemporary academia.

The classes will take an interactive approach to explore various aspects of researching and writing differently, including epistemological and ethical concerns; theorizing; content; style and format of writing; methods; and the practicalities of writing and publishing differently. Our approach is relational and developmental: each seminar will include a dissemination event as well as interactive discussions.

Students are required to attend classes and to actively participate in classroom activities to pass the course. To do so, they will be asked to familiarize themselves with at least the essential readings before each class, alongside recommended resources that will be used in class and for their assessment (see an indication of key resources in the selected reference list below). Additional literature will be considered throughout the course to enrich the students’ understanding of the various topics in the syllabus.

This course will take place online and in person over six months, from March 2023 to September 2023, with a total of 11 sessions focusing on taught elements and two pieces of assessment (one oral presentation and one written output per student). Please see the timetable below for more detailed information on our classes and assessment schedule. Students’ learning will be assessed in line with different marking criteria for undergraduate students, master students, doctoral students, and research fellows interested in participating, from all subject areas of SSM.
Aims
At the end of the course, students will be able to:

- understand the different meanings attached to Researching and Writing Differently in contemporary MOS;
- critically engage with the political dynamics, perils and potential of Researching and Writing Differently in today’s academic context;
- explore different key themes in Researching and Writing Differently;
- explore different qualitative methods linked to Researching and Writing Differently (e.g. visual methods; ethnography; arts-based methods etc.);
- explore practical aspects of Researching and Writing Differently (e.g. community building, publishing, citations etc.);
- create and deliver a short presentation on a topic of their choice linked to the themes explored throughout the course;
- produce an individual piece of writing to link their current research, or a topic of interest, with the literature and/or methods discussed during the course.

Learning Methods

- Classes will consist of 10 sessions of 2 hours each, to be delivered synchronously online for students attending virtually or face to face.
- Each class will include a lecture-style dissemination event where the professor will explore key aspects of Researching and Writing Differently, as well as more interactive discussion-based activities.
- Classes will be based on reading materials (articles, chapters, books) that students must familiarize themselves with before the class in order to be able to participate in active class discussions and tasks.
- Students will be expected to engage critically with the texts and to provide personal as well as group contributions.

Assessment methods
This course will be assessed via participation and coursework. Please find the assessment breakdown below:

40% Participation: All students will be evaluated based on their attendance and constructive participation in class throughout the course (sessions 1-10).
30% Individual Presentation*: All students will be required to deliver an individual presentation on a topic of their choice linked with the themes explored in this course. Detailed requirements and marking criteria will be shared in class (deadline: session 10, 22nd September 2023).

30% Short Paper*: All students will be required to write a mock short paper for a hypothetical conference track on Researching and Writing Differently. Detailed requirements (e.g. length, structure, content etc.) and marking criteria for all levels of study will be shared in class (deadline for submission: 29th September 2023).

*Please contact Professor Ilaria Boncori directly via email (iboncori@essex.ac.uk) at least 5 weeks before the assessment deadline should you require any adjustment to the assessment methods due to personal circumstances (e.g. learning disabilities; extenuating circumstances etc.).

For other information and queries please feel free to contact Prof Boncori or the course Research Assistant, Dr Lorenzo Fattori (lorenzo.fattori@unina.it).

Detailed programme

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<td>03 March 2023 13.00-15.00 Aula 3</td>
<td>Introduction to Researching and Writing Differently Neoliberal academic context</td>
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<th>Session 2</th>
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<td>Embodiment and affect</td>
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<th>Session 3</th>
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<td>Vulnerability, risk and exposure</td>
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<th>Session 6</th>
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Selected reference list

Please find below a list of essential readings (these must be read before the sessions) and recommended readings (these will be discussed or referred to in class, and will be useful for assessments).

Session 1

Essential readings

Boncori, I. (2022) *Researching and Writing Differently*. Bristol: Bristol University Press (PGT/R students should read chapters 1 and 3; UG students can focus on chapter 3).


Recommended readings


**Session 2**

**Essential readings**


**Recommended readings**


**Session 3**

**Essential readings**


**Recommended readings**


**Session 4**

**Essential readings**


**Recommended readings**

Session 5

Marking criteria and assessment guidelines will be provided in class.

Session 6

Essential readings


Recommended readings


Session 7

Essential readings

Recommended readings


Session 8

Essential readings


Recommended readings

Session 9

Essential readings


Recommended readings


Session 10

N/A

Session 11

N/A